

# HOMETOWN HEROES

## MONMOUTH COUNTY GALA AND AWARD SHOW

HONORING LT. GOVERNOR KIM GUADAGNO,  
MONMOUTH UNIVERSITY PRESIDENT GREY J. DIMENNA, JOSEPH AZZOLINA JR., & BYRON GRIFFIN

THURSDAY, JANUARY 11, 2018 6:00-9:30 PM

MONMOUTH UNIVERSITY, POLLAK THEATER, HOWARD AVE. WEST LONG BRANCH, NJ 07764



LT. GOVERNOR  
KIM GUADAGNO



MONMOUTH UNIVERSITY  
PRESIDENT GREY J. DIMENNA



JOSEPH AZZOLINA JR.



BYRON GRIFFIN

Hometown Heroes is proud to announce our Monmouth County Gala and Award Show. The event will take place on Thursday, January 11th, 2018 at Monmouth University's Pollak Theater. It is sure to be an exciting evening as we celebrate another successful year of helping our neighbors through tough times. The "Tonight Show" Gala will include cocktails, hors d'oeuvres, and a premiere gift auction with many surprises from 6:00 to 9:30 PM.

Hometown Heroes is a nationwide registered 501(c)(3) charity organization comprised of local chapters and school based programs, whose main purpose is to foster an environment of goodwill, generosity, and encouragement by supporting local communities when unexpected needs arise during a crisis without discrimination towards an individual's ethnicity, gender and age. The organization provides an opportunity for all of us to give back to the community through professional assistance, financial assistance, and advocacy. Hometown Heroes partners heroes in our communities with people, programs and projects in need. Since our inception in 2008, thousands of every-day heroes have stepped forward to raise money and awareness for programs such as homelessness, domestic violence, drug abuse, disability, illness and natural disasters with aid totaling more than \$3 million dollars.

### Ticket Order Form

#### Reservation Information:

Please reserve \_\_\_\_ tickets at \$50 per attendant.  
Please reserve \_\_\_\_ VIP tickets at \$100 per attendant (includes meet & greet with photo op).  
Name \_\_\_\_\_  
Company name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone number \_\_\_\_\_  
Email \_\_\_\_\_

#### Payment method:

Please find enclosed check (payable to Hometown Heroes)  
Please charge \$\_\_\_\_\_ to the following credit card  
 Visa  Mastercard  Discover  Amex  
Credit Card number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CVV (3 digit code on reverse) \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Billing address \_\_\_\_\_  
Signature \_\_\_\_\_

Please fax, mail, or email completed form to purchase tickets.

Phone: 732-473-9400 Fax: 732-473-9402 Email: info@usahometownheroes.org 1801 Route 37 East, Toms River NJ 08753  
Hometown Heroes is a recognized 501c3 organization. Federal tax ID 26-4327288

# HOMETOWN HEROES



## MONMOUTH COUNTY GALA AND AWARD SHOW

Hometown Heroes is proud to announce our Monmouth County Gala and Award Show. The event will take place on Thursday, January 11th, 2018 at Monmouth University's Pollak Theater. It is sure to be an evening of excitement as we celebrate another successful year of helping our neighbors through tough times. The "Tonight Show" Gala will include cocktails, hors d'oeuvres, and a premiere gift auction and many surprises from 6:00 to 9:30 PM.

Since our inception in 2008 we have been able to support over 10,000 individuals in over 2,700 families with programs and services such as homelessness, domestic violence, drug abuse, disability, illness and natural disasters with aid totaling more than \$3 million dollars. This would not have been possible without every-day heroes like you who continue our mission by supporting local communities when unexpected needs arise during a crisis. We depend on the generosity and financial support of the public to continue to have a positive impact on the community.

This year we are proud to announce our gala honorees **Lt. Gov Kim Guadagno, Monmouth University President Grey J. Dimenna, Joseph Azzolina Jr and Byron Griffin.**

We look forward to your participation at this year's Gala. Attached are the details for sponsorship opportunities and Ad Book Pricing. Should you be interested in participating, please complete attached order form. Hometown Heroes is a recognized 501c3, and donations are tax deductible.

Should you have any questions, please contact us via email at [info@usahometownheroes.org](mailto:info@usahometownheroes.org) or by phone 732-473-9400.

We hope to see you at the Gala this year and we look forward to hearing from you soon!

Thank you in advance for your support.

# SPONSORSHIP OPPORTUNITIES



HOMETOWN HEROES  
1801 ROUTE 37 EAST  
TOMS RIVER, NJ 08753  
732-473-9400

## Diamond Sponsor

- Complimentary tickets for 50 guests VIP Level
- Acknowledgment and participation at the evening's ceremony
- Announcement as Presenting Sponsor Gala press releases
- Recognition for one year on the Hometown Heroes homepage
- Company logo or name positioned prominently on event signage and promotional materials
- Company logo/mention on front cover of Gala program booklet
- Full-page color sponsor spotlight ad in the back cover of Gala program booklet
- Interview on stage during gala event
- Recognition on our Social Media advertising for the event (25,000+ followers!)
- Company name mention during all Hometown Heroes Hosted Events for the year 2017 - 2018

**\$15,000**

## Platinum Sponsor

- Acknowledgment as the Platinum Sponsor during the evening's ceremony
- Complimentary tickets for 30 guests VIP Level
- Full-page ad in the Gala program booklet
- Company logo or name positioned prominently on event signage and promotional materials
- Recognition on our Social Media advertising for the event (25,000+ followers!)

**\$10,000**

## Cocktail Sponsor

- Acknowledgment as the Cocktail Sponsor
- Complimentary tickets for 20 Guests VIP Level
- Full-page ad in Gala Program Booklet
- Signage at all bars during Cocktail Hour
- Recognition on Social Media during the Day of the event (25,000+ followers)

**\$5,000**

## Gold Sponsor

- Custom signage with company name/logo displayed prominently.
- Acknowledgement as the Gold Sponsor
- Complimentary Tickets for 10 Guests
- Full-page ad in Gala Program Booklet

**\$2,500**

## Silver Sponsor

- Complimentary Tickets for 6 Guests VIP Level
- Full-page ad in Gala Program Booklet

**\$1,000**

## Everyday Hero Sponsorship

- Complimentary tickets for 4 guests VIP Level & 1/2 page ad in program

**\$500**

ADVERTISING  
OPPORTUNITIES



HOMETOWN HEROES  
1801 ROUTE 37 EAST  
TOMS RIVER, NJ 08753  
732-473-9400

Hometown Heroes will be hosting its 1st Monmouth County Gala and Award Show. The event will take place on January 11th, 2018 at Monmouth University's Pollak Theater. At this event we will be **Honoring Lt. Governor Kim Guadagno, Monmouth University President Grey J. Dimenna, Joseph Azzolina Jr., & Byron Griffin.**

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Since our inception in 2008, thousands of every-day heroes have stepped forward to raise money and awareness for programs such as homelessness, domestic violence, drug abuse, disability, illness and natural disasters with aid totaling more than \$3 million dollars.

Please consider placing an advertisement in our Gala Advertisement Journal. We expect our Gala to be a great success, with over 700 attendants who will receive a copy of the Ad Journal.

**Inside Front Cover**

\$1,000

**Inside Back Cover**

\$750

**Full Page Ad**

\$500

**1/2 Page Ad**

\$300

**1/4 Page Ad**

\$150

Thank you for your consideration.

# ADVERTISING OPPORTUNITIES



HOMETOWN HEROES  
1801 ROUTE 37 EAST  
TOMS RIVER, NJ 08753  
732-473-9400

I/we would like to sponsor the event as indicated below.

- Diamond Sponsor (\$15,000)
- Platinum Sponsor (\$10,000)
- Cocktail Sponsor (\$5,000)
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,000)
- Every-day Hero (\$500)

Call to check availability before signing up for the Diamond and Platinum Sponsorship packages. Sponsors must return this form as soon as possible to ensure full participation in the promotional program. Please note that for all sponsorship packages at least 50% of amount pledged is due upon sign up and the remaining amount is due no later than January 2, 2018. Please submit printer ready artwork to [info@usahometownheroes.org](mailto:info@usahometownheroes.org) by January 2, 2018.

I/we would like to place an ad on the Gala Ad Journal

- Inside back cover
- Inside front cover
- Full page Ad
- 1/2 Page ad
- 1/4 Page Ad

Please submit printer ready artwork in black and white to [info@usahometownheroes.org](mailto:info@usahometownheroes.org) by January 2, 2018

- I would like to purchase \_\_\_\_\_ ticket(s) at \$50 each for a total of \$\_\_\_\_\_
- I would like to purchase \_\_\_\_\_ VIP ticket(s) (includes VIP meet & greet) at \$100 each for a total of \$\_\_\_\_\_
- I am unable to attend, but would like to make a tax-deductible donation of \$\_\_\_\_\_

Your name \_\_\_\_\_ Company Name (if applicable) \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Mailing \_\_\_\_\_

Total tax-deductible contribution to Hometown Heroes \$ \_\_\_\_\_ If paying by check, please make it payable to Hometown Heroes

Check enclosed       Visa       Mastercard       American Express       Discover

Credit card number \_\_\_\_\_ Expires \_\_\_\_\_

CVV \_\_\_\_\_ Name as it appears in credit card \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE RETURN THIS COMPLETED FORM NO LATER THAN 1/2/2018  
BY FAX 732-473-9402, BY EMAIL TO  
[INFO@USAHOMETOWNHEROS.ORG](mailto:INFO@USAHOMETOWNHEROS.ORG) OR BY MAIL TO HOMETOWN  
HEROES 1801 ROUTE 37 EAST, TOMS RIVER, NJ 08753**